Marketing Text for Ad-Din Mobile & Web App

# Application Name

Ad-Din

# Logo



# Subtitle Marketing Slogan

A Muslims Must Have Muslim App

# General Tag/Headline

The Complete Management Solution for Masajid and Madrasah

The Complete Management Solution for Masjid/Mosque and Madrasah/Religious School

# Share text

**Subject:** Assalam o Lycum, Sharing one of the best Muslim App with you. Try it you will like it. "Ad-Din"

"
I been using this app for a while, Just thought to share with you, It has almost all we need on daily basis plus its ad-free.
Must try, you will like it! Insha'Allah.

**Ad-Din :** The Complete Solution for Muslims, Masajid and Madrasahs.

**IOS:** <https://itunes.apple.com/us/app/ad-din-for-masjid-madrasah/id1314961266?ls=1&mt=8>
**Android:** <https://play.google.com/store/apps/details?id=com.immenseit.addin>
"
[www.Ad-Din.ca](http://www.Ad-Din.ca)

# Final Description for App Store (4000 Char)

Almost every Masjid/Mosque & Madressah/Religious Schools have issues reaching & publishing important details to congregants in the community, and facing administrative challenges within all managed through papers and MS Word, Excel other scattered solution.

**“Ad-Din Mobile & Web App”** features a lot more while addressing above issues.

**KEY FEATURES:**

**• Masjid**

**-Masjid Finder:** Find & follow nearby Masjid/Madressah, view local prayer times, facilities, gallery & get direction

**-Prayer Times:** Accurate prayer times of your local home & Followed Masajid. Automatic location based prayer times when traveling.

**-About Home Masjid:** An about article describing your Home Masjid

**-Staff Directory:** Complete staff list with their biography

**-Facility Details:** List of all the facilities & amenities

**-Masjid Admin Portal** to manage it all from either an App or Web

**• Madrasah**

**>> Introduction**

**--Program Details & Subject**: View available Programs & Subjects at your Local Home Madrasah

**--Signup for a Program:** Apply for a Program online

**--Alumni:** View list of Alumni & their verdicts

**--Staff List:** View Staff list & their biography

**--Class Routine:** Class & Teacher Routine by terms

**>> Role Based Access:** Admin Portal, Teacher Portal, Parent Portal & Student Portal featuring

**--Dashboard:** General, Today, Weekly, Monthly & Yearly status

**--Class / Class Section:** Class Capacity, Students by Section, Class Teacher

**--Subjects:** Subject teachers, Syllabus, Author

**--Attendance:** Class & Subject wise attendance

**--Exam Marks:** by student or subjects

**--Library:** Circulation, Acquisition, Categories, Locations

**--Migration:** Migrate students between Class

**--Fee Payments:** Define fees & frequency by class & keep track of their payment status

**--Assignments:** Daily, Weekly & Monthly Assignment with sophisticated Quran or Standard Picker, auto deduct marks by mistakes & capture behaviour per assignment cycle

**--Recognitions:** Capture recognitions such as “Student of the Month”

**--Delegations:** Record delegations for teachers on leave

**--Alumni Verdict:** Allows students to record their verdict, subject to admin approval

**--Parent-Teacher Interview:** Organize & remind of the parent teacher interview electronically

**--Holidays**

**--Grade**

**--Exams**

**--Reports**

**• Messages**

-Automatic triggered based email & push notification

-Admin of an organization can send messages via email & Push Notification to Volunteers, Staff, Followers, Parents or Student of a specific Class/section (SMS is coming soon)

-Users can filter messages by Organization & further filter by Sent, Read, Unread, Flagged or Deleted

**• Events**

-See what’s happening today around you, how many are going to & interested of some events

-View & share the events, flag your interest or bookmark for later

-My Calendar, bookmarked & Filtered views of events

-Get push & email notified of events

**• Carpool**

-View or Add your carpool listing

-Reply, Accept or Reject the carpool offers

**• Ideas**

-Post your ideas of features that you want to see in Ad-Din & ask for votes

-Most voted ideas will be considered & implemented in the upcoming releases.

**• +**

• The Holy **Quran** (Al Qur'an)

**• Live Streaming:** YouTube Channel & Mixlr audio integration

**• "Tasbih"** to count your dhikr

**• Qiblah Compass:** To show you the direction to Qabah

**• CRM** (Customer Relationship Management): Coming Soon

**• LMS** (Learning Management Solution): Coming Soon

Everything you need for your daily ritual needs. "Ad-Din" Everywhere you go + its ad-free ☺

**• In-App Purchases:**

You will need Ad-Din’s low cost subscription to gain access to premium features. You can use your existing Google Play Store account to make a secure payment OR if you are Role Based user you may be assigned a subscription by Madressah Admin.

**Note**: Local Masjid’s Begin, Adhan and Iqamah times are controlled by Masjid Admin. When travelling you can set the location and set Prayer times to “Auto” for Ad-Din App to provide you accurate begin times.

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* Instagram: <https://www.instagram.com/addinofficial/>
* Google+: <https://plus.google.com/111291571329323558130>
* YouTube: https://www.youtube.com/channel/UCaqztFULK2d0s1ZITBwSQbA

More info on: <https://ad-din.ca/>

# Description for General Use (Formatted)

A description of your app, detailing features and functionality. It will also be used for your Apple Watch app.

Almost every Masjid (Mosque) & Madrasah (Religious Schools) has issue publishing important details to congregants in the community, such as local Masjid prayer time & upcoming programs/events, staff in-charge, history, facilities, services & programs offered.

Madrasah/Religious Schools are facing even bigger challenges within to manage & inform of Attendance, Holidays & Emergency Closures Class Routines, Assignment & Exams Marks, Report Cards, Transportation, Scheduling Parent Teacher Interviews & Keeping Track of Meeting Notes, Managing Fees, Recording Recognition & Class Delegations, Alumni & their verdicts. Presently all nightmares through MS Office, letters & mails & other scattered solutions.

 “**Ad-Din Mobile & Web App**” features a lot more while addressing above issues.

The Complete Solution for Masjid/Mosque and Madrasah/Religious School Management

**KEY FEATURES:**

* **Masjid**
	+ **Masjid Finder:** Find & follow nearby Masjid, view local prayer times, facilities, gallery & get direction
	+ **Prayer Times:** Accurate prayer times of your local home & Followed Masajid. Automatic location based prayer times when travelling.
	+ **About Home Masjid:** An about article describing your Home Masjid
	+ **Staff Directory:** Complete staff list with their biography
	+ **Facility Details:** List of all the facilities & amenities
	+ **Gallery:** Elegance gallery to post your Masjid/Madrasah pictures.
	+ **Masjid Role Based Access:** General User, Admin Portal, Staff & Volunteer
	+ **Masjid Dashboard**
	+ **Masjid Admin Portal** to manage it all from either an App or Web
* **Madrasah**
	+ **Introduction**
		- **Program Details & Subject:** View available Programs & Subjects at your Local Home Madrasah
		- **Signup for a Program:** Apply for a Program online
		- **Alumni:** View list of Alumni & their verdicts
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	+ **Madrasah Role Based Access:** Admin Portal, Teacher Portal, Parent Portal & Student Portal featuring
		- **Dashboard:** General, Today, Weekly, Monthly & Yearly status
		- **Class / Class Section:** Class Capacity, Students by Section, Class Teacher
		- **Subjects:** Subjectteachers, Syllabus, Author
		- **Attendance,** Class & Subject wise attendance
		- **Manage Exam Marks** by student or subjects
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		- **Migration:** Migrate students between Class
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	+ Automatic triggered based email & push notification
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	+ See what’s happening today around you, how many are going to & interested of some events
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	+ View or Add your carpool listing
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* **Ideas**
	+ Post your ideas of features that you want to see in Ad-Din & ask for votes
	+ Most voted ideas will be considered & implemented in the upcoming releases.
* **Live Streaming:** YouTube Channel & Mixlr audio integration
* **"Tasbih"** to count your dhikr
* **Qiblah compass** & map to show you the direction to Qabah in Mecca
* **CRM** (Customer Relationship Management): Coming Soon
* **LMS** (Learning Management Solution): Coming Soon

 “Ad-Din” Everywhere you go”

# Keywords

One or more keywords that describe your app. Keywords make App Store search results more accurate. Separate keywords with a comma.

Islam, prayer times, namaz times, masjid, mosque, madressah, islamic apps, muslim App, quran, qibla, adhan